

NCC Cable System Order

Order #	62503806
Syscode	0397
System Name	Spectrum/Madison East, WI
Market	Madison

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec17
-	

Flight Dates	02/26/18 - 03/11/18
Agency	Buying Time
Advertiser	Cathy for Congress

Client Code	
Product Code	Madison
Est Code	2.28-3.8
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/27/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,096.00		
Commission	\$164.40		
Net Total	\$931.60		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.27. New order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	2/26/18	3/4/18	16:00	19:00			X	X	X			-	-	2	\$56.00	\$112.00	60	
2	CNN	Cable RT	3/5/18	3/11/18	16:00	19:00	X	X	X	X				-	-	3	\$56.00	\$168.00	60	
3	MNBC	Cable RT	2/26/18	3/4/18	05:00	09:00			X	X	X			-	-	2	\$32.00	\$64.00	60	
4	MNBC	Cable RT	3/5/18	3/11/18	05:00	09:00	X	X	X	X				-	-	3	\$32.00	\$96.00	60	
5	MNBC	FIXED: RACHEL MADDOW SHOW	2/26/18	3/4/18	20:00	21:00			X	X	X			-	-	2	\$100.00	\$200.00	60	FIXED: RACHEL MADDOW SHOW
6	MNBC	FIXED: RACHEL MADDOW SHOW	3/5/18	3/11/18	20:00	21:00	X	X	X	X				-	-	3	\$100.00	\$300.00	60	FIXED: RACHEL MADDOW SHOW
7	MNBC	Cable RT	2/26/18	3/4/18	19:00	24:00			X	X	X			-	-	1	\$52.00	\$52.00	60	
8	MNBC	Cable RT	3/5/18	3/11/18	19:00	24:00	X	X	X	X				-	-	2	\$52.00	\$104.00	60	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$1,096.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,096.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/01/18

62503806 | Madison | Spectrum/Madison East, WI | 0397 |

NCC Cable System Order

Order #	62503806
Syscode	0398
System Name	Spectrum/Madison West, WI
Market	Madison

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec17
-	

Flight Dates	02/26/18 - 03/11/18
Agency	Buying Time
Advertiser	Cathy for Congress

Client Code	
Product Code	Madison
Est Code	2.28-3.8
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/27/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$952.00		
Commission	\$142.80		
Net Total	\$809.20		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	2/26/18	3/4/18	16:00	19:00			X	X	X			-	-	2	\$48.00	\$96.00	60	
2	CNN	Cable RT	3/5/18	3/11/18	16:00	19:00	X	X	X	X				-	-	3	\$48.00	\$144.00	60	
3	MNBC	Cable RT	2/26/18	3/4/18	05:00	09:00			X	X	X			-	-	2	\$28.00	\$56.00	60	
4	MNBC	Cable RT	3/5/18	3/11/18	05:00	09:00	X	X	X	X				-	-	3	\$28.00	\$84.00	60	
5	MNBC	FIXED: RACHEL MADDOW SHOW	2/26/18	3/4/18	20:00	21:00			X	X	X			-	-	2	\$88.00	\$176.00	60	FIXED: RACHEL MADDOW SHOW
6	MNBC	FIXED: RACHEL MADDOW SHOW	3/5/18	3/11/18	20:00	21:00	X	X	X	X				-	-	3	\$88.00	\$264.00	60	FIXED: RACHEL MADDOW SHOW
7	MNBC	Cable RT	2/26/18	3/4/18	19:00	24:00			X	X	X			-	-	1	\$44.00	\$44.00	60	
8	MNBC	Cable RT	3/5/18	3/11/18	19:00	24:00	X	X	X	X				-	-	2	\$44.00	\$88.00	60	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$952.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$952.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/01/18

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